



PROGRAM: INTERNATIONAL DESIGNS & EZTUBE - BOLTLESS CONSTRUCTION



John Swanson introduced our speaker from International Designs LTD, Mark Warner, whose father, Mark Alfred Warner, is founder and president of the business. Mark was accompanied today by his mother, Caroline Warner, Vice President and CFO International Designs. The company makes boltless aluminum and steel tubing (see demos here: <https://youtu.be/LbOnuVBqS7I> and here: <https://youtu.be/rksbpsliwo>) and has been in business in the Wellsboro area since 1987. The local address is 2522 Route 362, Wellsboro, PA 16901. The company website may be accessed here: <http://eztube.com/>.

The company offers customizable construction tubing and project design in a wide variety of shapes and sizes. The aluminum tubing is made in the US. The steel tubing manufacturing is done in the UK. They have done work internationally, all over the US, regionally and locally.



The company has employed as many as 10 people in the past; right now they have 7 employees but are in expansion. While they have contracted a marketing firm, their sales and advertising is primarily done through the company website and through social media. They wisely use SEO or Search Engine Optimization as a strategy for marketing. SEO is a methodology of strategies, techniques, and tactics used to increase the amount of visitors to a website by obtaining a high-ranking placement in the search results page of a search engine -- including Google, Bing, Yahoo and other search engines.

Mark invited any of us to take a look at examples and galleries of the company's varied products on their website.



CLUB NEWS NOVEMBER 3RD, 2016

President **Mike Hummel** chaired today's meeting.

Ardell Thomas offered the invocation

We sang "God Bless America" accompanied by **Pat Davis** on piano.

Guests:

No guests today.

FE Student Report

Yvesan Yu told us about his week which included WHS football game and making a video of him dancing with First Position Dance Studio. He'll be going to NYC next week to visit the UN.

Club Announcements

Teri Carson gave us news about the annual club-sponsored Foster Children's Banquet to be held this coming December 14th at the PennWells Hotel. She passed around a sign-up list. PLEASE REMEMBER: IF YOU SAY YOU'RE COMING BUT DON'T SHOW UP - THE CLUB STILL HAS TO PAY FOR YOUR MEAL. The menu this year will be similar to the one last year. There will be a movie at this year's event. Rotarians and guests may begin gathering at 5:30 PM; dinner will be served at 6 PM. Santa will come at 6:45; the evening festivities will end at 7:45.

Mike Hummel asked members to think about who they would like to see as club officers next year. **John Murphy** is chair of the nominating committee.

Mike also asked member to make a list (and forward it to him) of prospective club program speakers and topics in order to have such a list ahead of time to assist in letting the broader community know through the local newspaper.

Secretary's Report:

Jim Tutak reported that letters have been sent to local clubs/organizations seeking donations to our club's "Flag Project." We are trying to raise \$1500 for a new trailer for hauling the flags. **Jim** also said the club is soliciting contributions from the public via the Wellsboro Gazette.

Rifle Raffle: Please keep selling your rifle raffle tickets independently. There are still slots that need filling at the Bear Check event and soon we'll have a sign-up sheet for Dickens of a Christmas.

SAA - Fines and Happy Bucks: TSAA Dick Ford collected.

Among those "fined" were **Ardell** for his cell phone ringing and **Mike Hummel** for continuous talking. (Ed. Note: Ha!). Happy Bucks were donated by some members, among them: **Greg Hinton** was first in line to express his glee at the Chicago Cubs winning the World Series; **Natalie Kennedy** wanted everyone to know about the Gazette's Open House on Wednesday, NOV 9th from 2 to 6 PM; **Apryl Tubbs** hopes our speaker today, Mark Warner, will consider becoming a Wellsboro Rotary Club member; **Ardell Thomas** will be leaving for CA to visit grandchildren but will make it back for our meeting on the 17th (meeting Ohis program responsibility - ed. Note: Yay! Service above self!). **Caleb Williams** was happy to have helped find today's program speaker just as **John Swanson** was happy that **Caleb** had helped to find the speaker.

We sang Happy Birthday to our “November Birthdays” : **Hal, John, and “Web”**

This month the **50/50** goes to Wellsboro Volunteer Fire Department... the winner of the drawing today was Yvesan!

BEAR CHECK STATION TIMES AND COVERAGES.

BEAR CHECK STATION ASSIGNMENTS

SATURDAY, NOVEMBER 19

- **10:00 - 1:00 JIM PAXSON**
- **1:00 - 4:00 TIM SINCLAIR**
- **4:00 - 7:00 JOHN MURPHY**
- **7:00 - 9:00 JIM TUTAK**

SUNDAY, NOVEMBER 20

- **10:00 - 12:00 APRYL TUBBS**

MONDAY, NOVEMBER 21

- **10:00 - 1:00 JOHN SWANSON**
- **1:00 - 4:00 CARL CHAMBERS**
- **4:00 - 7:00 GENE YAJKO**
- **7:00 - 10:00 BILL YACOVISSI**

TUESDAY, NOVEMBER 22

- **10:00 - 1:00 JOHN SWANSON**
- **1:00 - 5:00 APRYL TUBBS**
- **5:00 - 7:00 JIM TUTAK OR MIKE HUMMEL**
- **7:00 - 8:00 CAROL DRUCK**

WEDNESDAY, NOVEMBER 23

- **10:00 - 1:00 DICK FORD**
- **1:00 - 4:00 JIM TUTAK OR MIKE HUMMEL**
- **4:00 - 6:00 MARIA & MIKE SPENCER**

NOTES:

JIM TUTAK WILL BRING IN THE TICKETS AND CASH EVERY MORNING AND PICK UP EVERY EVENING.

IF THERE ARE ANY PROBLEMS, CALL JIM AT 570-723-5049 OR 201-315-0028.

PLEASE ENTER YOUR CONTACT PHONE NUMBER(S) UNDER YOUR NAME SO THAT YOU CAN CONTACT EACH OTHER.