

[PROGRAM: Club Assembly](#)

Posted by Terry Babb on Jul 05, 2016



The topics today come under two questions: 1) How do we attract more new members? 2) How can we get better weekly attendance from our members?

Ideas from members about these topics and associated discussion follows:

- President **Mike Hummel** began by telling us that we currently have 43 members. He said he was open to any and all ideas during this meeting or any time.
- **Jim Tutak** said that the membership committee is soon to send out an invitation email to all members to attend its next committee meeting to explore in depth actions the club can take regarding the topics of the meeting today. **Jim** also said one idea would be to assign one member each to every new prospect as a means of following through our club's interest in them.
- Someone noted that the (older) average of our club may be working against us attracting new and younger members. Another countered with that fact exists throughout Rotary in the U.S.
- Another member noted that by viewing some of the photos that our F.E. students have shown in presentations, one would not think the average age of club membership outside the U.S. was "older."
- Another member noted that our membership historically had had a large representation from the banking / financial sector but that those numbers are currently down.
- Another member asked if, perhaps, it was the time of day that we hold our meetings - was

that what was keeping both newer people from joining (why join if you can't attend regularly?) and current members attending as often?

- ADG **Nancy Brittain** said that issue doesn't seem to be keeping attendance down across the our District.
- Again, President **Mike Hummel** asked, "How do we find people we want to be members of Wellsboro Rotary and attract them?"
- Another member suggested the club's having a prospective members invitation / information meeting on an specific evening for that purpose alone.
- Another idea from a member is to send out - monthly - 5 "fancy" invitationsto "distinguished guests" to attend a weekly club meeting.
- Another suggestion was for the club to invite a candidate running for public office sometime during the months of September / October this year.
- Another suggestion was for the club to publish our weekly meetings and the associated programs in the Newspaper the week before. The idea being if more people knew who was speaking and, more importantly maybe, the topic of the speaker's presentation, visitor / guest attendance might increase.
- New member **John Johnston** was asked what the club might do differently to attract younger members like himself, in particular to joining Rotary. He said we might try having a presence - or greater presence - on First Fridays here in town.
- **Jim Tutak** said that Rotarian Magazine seemed a good source for ideas about our topic today - along with global issues of RI, the magazine presented articles from individual clubs and also articles of a historical nature. For example, Rotary International is one of only two international NGO entities that helped to establish the United Nations and that RI has a seat at the UN.
- Another member suggested that our club follow up with members whose work transferred them outside the area, for the purpose of asking for his / her suggestions to "replace" them from within their local work organization.
- ADG **Nancy Brittain** congratulated our club for its good ideas presented today, and encouraged us to keep thinking "outside the box" on these topics.



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[CLUB NEWS, JUNE 30, 2016](#)

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### **Secretary's Report**

**Jim Tutak** reported that today he will be closing out our books for the fiscal year. He also said the club donation and a report are due to RI Foundation today.

**Richard Black** proposed a club "Night in Corning" at the restaurant, The Cellar at 21 Market Street. FYI: [www.corningwinebar.com](http://www.corningwinebar.com) Details TBD but coming soon.

### **Fines and Happy Bucks**

**TSAA Dick Ford** fined **Ardell** for wise-cracking about **Carl Chambers'** bank. **Dave Tews**, **Tim Sinclair**, **Travis Hunt**, and **Carl Chambers** each were cheerfully fined for long absences from club meetings. **Dick** was on a roll and felt inclined to fine **Nancy** and **Ed Brittain** for being

visitors.

**Mike Hummel** paid a happy buck to say he'll be going to CA to visit his grandson soon. **Richard Black** paid to say he was grateful his clumsiness had not caused him to spill tea on **Maria Spencer** a moment ago. **Hal Cleek** paid to just say he's happy. **Ardell** paid, before being fined, to admit his phone had sounded. **Tim Sinclair** paid to announce that Susquehanna Health is dropping sponsorship of the annual club golf tourney, BUT the good news is Tioga County Partnership for Community Health will host the tourney this year. **Chris Morral** paid to say he's happy our club supports Tyoga Country Club in having our annual golf tournament there. **Jim Tutak** paid \$2 to say he's going to New Jersey soon during the time that he'd heard that Gov. Chris Christie will attend the GOP Convention in Cleveland.

#### **50/50 benefits GROW**

This week the 50/50 winner was **Ardell Thomas**. The Wheel Spin went to **Chris Morral**. "Even though it's not your birthday, please donate \$5."

Next week **Matt DeCamp** will provide the program. On the following two weeks, the programs will be provided by **Bob DeCamp** and **Carol Druck**, respectively.